

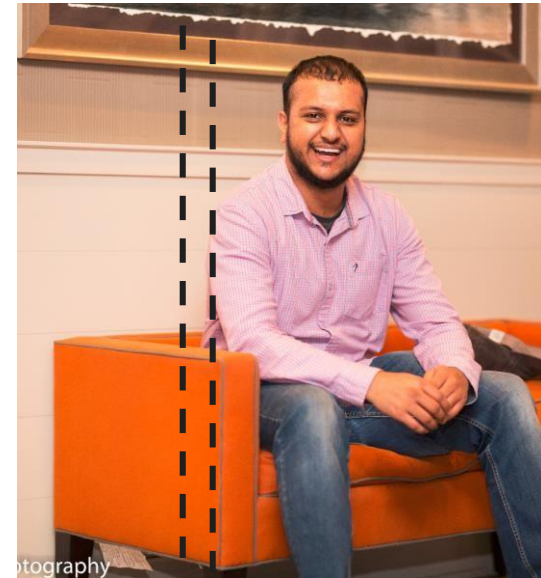


Introduction and Capabilities

www.syncmaticconsulting.com

Ibrahim Khaleelulla Samiulla

- Currently working as a Manufacturing Engineer in Xos Trucks Inc.
- MS in Industrial Engineering from University of Michigan
- 8 years of extensive experience in working Automotive industry in technical and managerial side
- Tremendous amount of experience in a strategic way to save money to the company keeping good quality deliverables
- Very structured and organized to take business to next level
- Data driven individual who likes to take decisions based on statical and logical conclusions
- Experience in managing people and decision making



photography



INTRODUCTION

About Company

- We bring in innovative and comprehensive solutions, project management services, and claims administration expertise to organizations on a global scale
- We provide strategic and value-added services to our broad spectrum of clients. We work as an extension of our client's business to understand their unique challenges and provide effective solutions.
- Our solutions are designed to simplify decision making, streamline operations, and create massive expansion in their business.

We Support

- ✓ Law Firms
- ✓ Life Care Planners
- ✓ Independent Medical Examiners (IMEs)
- ✓ Case Review Firms
- ✓ Insurance Companies
- ✓ Medical Expert Witnesses
- ✓ Medical Specialists
- ✓ Medico-Legal Consultants
- ✓ Hospitals, Physicians
- ✓ Private Corporations
- ✓ Social Security Disability Firms
- ✓ Worker's Comp Attorneys

Our Approach

Our process methodology is embedded in our state-of-the-art technology platforms which optimize analytic, search, repository and reporting capability. Our solution approach will be carefully crafted to take advantage of our unique combination of strategic insight, deep industry expertise and technology.

Our Vision

To create and deliver strategic solutions by seamlessly integrating Analytics, Technology, Operations, and Medical Expertise

Core Services in Detail



Medico-Legal Services

- ✓ Initial Case Review
- ✓ Medical Index/Organization
- ✓ Medical Timeline
- ✓ Medical Review/Summary
- ✓ Medical Record Abstract/synopsis
- ✓ Short Medical Summaries
- ✓ Medical Bill Review
- ✓ Worker Comp Record Review

Legal Support

- ✓ Paralegal Assistance
- ✓ Litigation Support
 - ✓ Creating Demand Letters
 - ✓ Deposition Summaries
 - ✓ Document Storage/Coding
 - ✓ Renaming
 - ✓ Billing expenses summary



Core Services in Detail



BPO Services

- ✓ Real Time Assistance
- ✓ Email Support Services
- ✓ Data Entry Services
- ✓ Claim form Processing
- ✓ Back Office Solutions

Health Care Services

- ✓ Medical Transcription
- ✓ Managing EMR

Technical Solutions

- ✓ Bookmarking
- ✓ PDF Binder
- ✓ Bates-stamping (Customized)
- ✓ Hyperlinking the reference page
- ✓ Chronological Arrangement (Customized)
- ✓ Redaction Services (Customized)
- ✓ OCR-searchable medical records
- ✓ Back Office Assistance



Google Ads Management



- ✓ Keyword research and selection
- ✓ Ad creative development
- ✓ Campaign set-up
- ✓ Bid management and ROI tracking
- ✓ Landing page optimization and development
- ✓ Campaign management and analysis
- ✓ Search Ads
- ✓ Display Ads
- ✓ Remarketing Ads
- ✓ Google Shopping Ads
- ✓ Local Services Ads



Search Engine Optimization



- ✓ Keyword Analysis
- ✓ Content Analysis
- ✓ Technical Analysis
- ✓ Post Project Optimization
- ✓ Reporting
- ✓ Competitive Analysis
- ✓ Link Building
- ✓ On-page SEO
- ✓ Off-page SEO
- ✓ Technical SEO audit
- ✓ Speed Optimization
- ✓ Image optimization



Social Media Marketing



- ✓ Understand the Target Audience
- ✓ Develop Strategies
- ✓ Drive Engagement With Followers
- ✓ Keep A Close Watch On Competitors
- ✓ Spark Interesting Conversations
- ✓ Deliver Valuable Content
- ✓ Follow Trends
- ✓ Analyse Results



Social Media Marketing



Instagram

We create engaging posts and stories that go viral & follow relevant audiences & brands; listen, like, and make conversation with them to interact.



Facebook

We promote your brand name through ad campaigns, contests, giveaways, and polls to increase likes/shares on your business page.



Twitter

We run hashtag campaigns and tweet interesting conversations. We set up unique relationships



Social Media Marketing



Pinterest

Establish a virtual pin board to connect with your audience and let your pictures speak a thousand words. We map addresses and links with your business to boards, which will increase your website traffic tenfold.



Linkedin

We build brand awareness and credibility for your business. We promote your company's thoughts, propagate leads and opportunities for you to grow both personally and professionally.



Branding



- ✓ Brand Naming
- ✓ Identity Planning
- ✓ Brand Positioning
- ✓ Brand Story
- ✓ Brand Voice & Vocabulary
- ✓ Verbal Identity
- ✓ Communications Planning
- ✓ Logo Design
- ✓ Typography & Colour Designation
- ✓ Visual Identity & Visual Guidelines
- ✓ Brand Imagery Development



Creative Services



- ✓ Graphic Design (Print & Web)
- ✓ Web Layout Design
- ✓ Infographics
- ✓ Data Visualization
- ✓ Marketing Collateral



Web Designing Services



We build beautiful websites which attract and convert

- ✓ Goal Identification
- ✓ Scope Definition
- ✓ Sitemap & Wireframe
- ✓ Project Planning
- ✓ Content Creation
- ✓ Design
- ✓ Development
- ✓ Launch
- ✓ Ongoing Maintenance



Web Development Services



Choice of CMS- WordPress, Joomla Drupal, frameworks- React, Angular, Vue and built on & PHP platforms.

- ✓ WordPress Development
- ✓ Shopify Development
- ✓ Woo Commerce Development
- ✓ Magento Ecommerce Development
- ✓ Opencart Web Development
- ✓ Laravel Web Development
- ✓ Prestashop Web Development



Content Marketing



Our content specialists strive hard to use distinct methods and tools to effectively communicate your brands message across to your audiences. Some of the diverse platforms used include:

- ✓ Blogs
- ✓ Videos
- ✓ Posts
- ✓ Social Media
- ✓ Emails
- ✓ Webinars
- ✓ Infographics
- ✓ Quizzes



THANKS!



340 S LEMON AVE #1905
WALNUT, CA 91789 USA

marketing@syncmaticconsulting.com
+1(313)732-2421